



# BIG 12 CONFERENCE NEWS

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FOR IMMEDIATE RELEASE

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## Big 12 Conference Concludes Spring Meetings

- The Broadmoor, Colorado Springs, Colorado -

### Points of Discussion

- Cost-Containment
- Conference Budget Issues
- Television
- Bowl Agreements

### Big 12 Commissioner Dan Beebe:

*On cost-containment and budget issues.....*

"Cost-containment strategies are important in today's economy. Our Directors of Athletics voiced their support for national legislation in these areas."

"Cost-containment is important because we want to drive as much revenue as possible back to the schools. We need to be cognizant of returning revenue to our schools so they can support their programs. The Conference itself is going to be stable, but we are trying to help schools make up for any losses."

"Conference activities were also reviewed, such as trying to conduct as many meetings as possible via video conferences."

"We continued to review all of our bowl partners. We received great feedback from our Athletics Directors."

### Missouri Director of Athletics Mike Alden:

*On cost-containment and budget issues.....*

"Some items that were targeted include support for elimination of non-traditional playing seasons, foreign travel, regional track & field championships and elimination of printed media guides. Those are the four principle areas our board feels strongly about."

"The non-traditional playing seasons would not allow them to have organized activities outside their traditional season, or if those activities did take place that they would count towards the number of allowable games played."

"There are a number of schools already doing some of these things. A lot of movement has already taken place - we just want to push for it at a higher level."

### On the record Big 12 revenue distribution and the bowl partners .....

"It's a combination of things. The strength of our conference, the Big 12 brand, our great fans who travel extremely well and television ratings. With all of that and the job Dan has done, it will bear fruit for the entire league."

*Note: Missouri serves as chair and spokesperson for the administrative and coaches' groups this season.*

### Notes of Interest

- The Conference announced it anticipates distributing a record \$130 million to the membership for the 2008-09 fiscal year. Last year's record amount was \$113.5 million.
- The complete 2009-10 Championships schedule is included

- Big 12 -

## BIG 12 CONFERENCE

### 2009-10 Championship Dates and Sites

		<b>BIG 12 CHAMPIONSHIPS</b>		<b>NCAA CHAMPIONSHIPS</b>	
<b>FALL</b>	<b>MEN</b>	<b>WOMEN</b>	<b>MEN</b>	<b>WOMEN</b>	
<b>Cross Country</b>	14th ~ Gustin Jr. Golf Course Columbia, Missouri ( <i>MU, host</i> ) Saturday, October 31, 2009		71st (M) & 29th (W) ~ Wabash Valley Family Center Terre Haute, Indiana Monday, November 23, 2009		
<b>Volleyball</b>				29th~St. Pete Times Forum Tampa Bay, Florida Thurs & Sat, Dec. 17 & 19, 2009	
<b>Soccer (8 teams)</b>		14th~Blossom Soccer Stadium San Antonio, Texas ( <i>UT, host</i> ) Wed, Fri & Sun, Nov. 4, 6 & 8, 2009		28th~Aggie Soccer Stadium College Station, Texas Fri & Sun, Dec. 4 & 6, 2009	
<b>Football</b>	14th~Cowboys Stadium Arlington, Texas Sat., Dec. 5, 2009				
<b>WINTER</b>					
<b>Swimming &amp; Diving</b>	14th ~ Student Rec Center College Station, Texas ( <i>TAMU, host</i> ) Wednesday-Saturday, February 24-27, 2010		88th~McCorkie Aquatic Pavilion Columbus, Ohio Thurs-Sat, March 25-27, 2010	29th~Boilermaker Aquatic Center West Lafayette, Indiana Thurs-Sat, March 18-20, 2010	
<b>Indoor Track &amp; Field</b>	14th ~ Lied Recreation-Athletic Facility Ames, Iowa ( <i>ISU, host</i> ) Friday-Saturday, February 26-27, 2010		46th (M) & 28th (W) ~ Randal Tyson Track Center Fayetteville, Arkansas Friday-Saturday, March 12-13, 2010		
<b>Wrestling</b>	14th~McCasland Field House Norman, Oklahoma ( <i>OU, host</i> ) Sat., March 6, 2010		80th~Qwest Center Omaha, Nebraska Thurs-Sat March 18-20, 2010		
<b>Basketball</b>	14th~Sprint Center Kansas City, Missouri Wed-Sat, March 10-13, 2010	14th~Municipal Auditorium Kansas City, Missouri Thur-Sun, March 11-14, 2010	72nd~Lucas Oil Stadium Indianapolis, Indiana Sat & Mon, April 3 & 5, 2010	29th~Alamodome San Antonio, Texas Sun & Tues, April 4 & 6, 2010	
<b>Gymnastics</b>		14th~Devaney Center Lincoln, Nebraska ( <i>NU, host</i> ) Sat., March 27, 2010		29th~Stephen C. O'Connell Ctr. Gainesville, Florida Thurs-Sat, April 22-24, 2010	
<b>SPRING</b>					
<b>Golf</b>	14th~Whispering Pines Trinity, Texas ( <i>BU, host</i> ) Fri-Sun, April 23-25, 2010	14th~Jimmie Austin OU Golf Club Norman, Oklahoma ( <i>OU, host</i> ) Fri-Sun, April 23-25, 2010	113th~The Honors Course Chattanooga, Tennessee Wed-Sat, June 2-5, 2010	To Be Announced	
<b>Tennis</b>	14th ~ Penick-Allison Tennis Center Austin, Texas ( <i>UT, host</i> ) Thursday-Sunday, April 29- May 2, 2010		To Be Announced	To Be Announced	
<b>Softball</b>		15th~ASA Hall of Fame Stadium Oklahoma City, Oklahoma Fri-Sun, May 14-16, 2010		To Be Announced Thur-Wed, June 3-9, 2010	
<b>Outdoor Track &amp; Field</b>	14th ~ Audrey J. Walton Track-Soccer Stadium Columbia, Missouri ( <i>MU, host</i> ) Friday-Sunday, May 14-16, 2010		89th (M) & 29th (W) ~ Hayward Field Eugene, Oregon Wednesday - Saturday, June 9-12, 2010		
<b>Baseball (8 teams)</b>	14th~Bricktown Ballpark Oklahoma City, Oklahoma Wed-Sun, May 26-30, 2010		Johnny Rosenblatt Stadium Omaha, Nebraska		