



# BIG 12 CONFERENCE NEWS

Assistant Commissioner - Communications - Bob Burda, 214/753-0107, bob@big12sports.com  
Director of Communications - Rob Carolla, 214/753-0111, rcarolla@big12sports.com  
Sports Information Director - Bo Carter, 214/753-0102, bo@big12sports.com  
Assistant Director of Communications - Joni James, 214/753-0122, joni@big12sports.com  
Assistant Director of Communications - Carmen Branch, 214/753-0109, carmen@big12sports.com  
Will Hancock Communications Intern - Kelly Wright, 214/753-0140, kwright@big12sports.com

---

FOR IMMEDIATE RELEASE

May 23, 2006

## BIG 12 SPRING MEETINGS - DAY ONE RECAP

The Broadmoor, Colorado Springs, Colorado

### Points of Discussion

- 12th game in football
- Additions of Gator, Sun and Insight Bowls to conference lineup
- Instant Replay
- ABC primetime opportunities, including Big 12 Championship Game
- Men's Basketball Scheduling
- Women's Basketball regular season scheduling and championship format

### *Quotes from Commissioner Kevin Weiberg*

On ninth conference game in football:

"I did not sense that there was a lot of passion from the coaches on having a ninth conference game. It looked like the majority was probably not in favor, but I've been surprised before."

On changing the competitive format in football:

"To change the format, someone in the Athletics Directors meeting would have to move to amend the current format and it would have to be approved by a majority vote. We hope to have it decided by the time we leave here."

On television issues:

"We spent a lot of time today on television matters. We are beginning to look more directly at future options and staying in touch with changes in the marketplace and changes in the multi-media landscape, including new media areas. We are actively preparing for negotiations with ABC and ESPN which will begin in winter 2007. We are thinking about a wide range of options and opportunities for the future. We are pleased with our existing television partners, but will take a full look at our options."

### Notes of Interest

- The Big 12 television exposures on FSN for football will increase from 22 to 28 in 2006.