



BIG 12 CONFERENCE NEWS

Assistant Commissioner - Communications - Bob Burda, 469/524-1007, bob@big12sports.com
Director of Communications - Rob Carolla, 469/524-1011, rcarolla@big12sports.com
Associate Director of Communications - Joni Lehmann, 469/524-1022, joni@big12sports.com
Will Hancock Communications Assistant - Laura Rasmussen, 469/524-1039, lrasmussen@big12sports.com
Will Hancock Communications Assistant - Taylor Wilson, 469/524-1040, twilson@big12sports.com

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Contact: Joni Lehmann

Big 12 Conference Spring Meetings - Day 2 Recap Intercontinental Hotel - Kansas City, Mo.

Points of Discussion

- Reports on football and basketball officiating.
- Future of TV negotiations.
- Recap of Big 12 bowl lineup.

Notes of Interest

- Fiesta Bowl representatives provided a report to the athletics directors.

Quotes

Dan Beebe, Commissioner

"We had another productive morning of meetings that included reports on football and basketball officiating. We also reviewed where we have been with television issues and how we are going to prepare for the next negotiations in four years. It's not something you wait until the eve of to prepare for. We will be in constant monitoring and contact with folks in the media and discuss what we need to do going forward."

on Fiesta Bowl

"One of the items we covered was having the Fiesta Bowl representatives come in and talk to us. They are obviously a very meaningful partner of ours with having two of our bowl games under their care. They did an outstanding job with our athletics directors with discussion of where they've been and where they are going and how they have corrected issues they have had. The athletics directors were able to ask questions. We feel very good with the course they have set and the model they are setting for how to conduct their games and have their board more involved in the actual governance of the bowl games."

on BCS:

"I think the BCS is a reason why college football regular season has shot up in popularity. About 15 years ago college football was fourth in sports market popularity and now it has jumped to second behind the NFL. Every game counts. People in different parts of the country who didn't pay attention to games across the country are doing that now."

"There are some things we need to look at and address from a Conference perspective. We need to start thinking about what the next cycle is going to look like, assuming we want to keep it. Playing the national championship game out as far as we are playing it is a concern. We need to look at selections and those kinds of things to make sure we get good matchups. Generally, I think our folks are pleased. We have been a very good beneficiary of the BCS system and we think we are going to be in a great place to continue to compete for national championships and high-level bowl opportunities."

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